

HOLIDAY WORLD & REGION WORLD

Date: 13. – 15. 3. 2026

Name: HOLIDAY WORLD & REGION WORLD

Nomenclature: 34th International Tourism and Regional Tourism Trade Fair

Focus: 30 % B2B & 70 % B2C

Number of exhibitors 2024: 302

Occupied exhibition 2024 brutto: 9 400

Represented countries 2024: 24 countries of the world

Branches represented: The largest tourism trade fair in the region. Presentations of countries, regions, national centers, travel agencies, foreign trade fairs, transportation and service providers, and much more related to travel.

Number of visitors 2024: 26 815

Accompanying program 2025: The 13th edition of the International Conference „Tourism Forum,” presentation of the „Partner Country for 2025”, the two-day festival „Festival Around the World 2025” featuring many popular travel personalities from around the globe, autograph sessions, competitions, and much more.

Under the auspice 2025: **Czech**Tourism

 Association of Tour Operators
and Travel Agents

 ČESKÁ UNIE
CESTOVNÍHO
RUCHU



Price from: 180 EUR / sqm

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