

# HOLIDAY WORLD & REGION WORLD

**Date:** 14. – 16. 3. 2025

**Name:** HOLIDAY WORLD & REGION WORLD

**Nomenclature:** 33<sup>rd</sup> International Tourism and Regional Tourism Trade Fair

**Focus:** 30 % B2B & 70 % B2C

**Number of exhibitors 2024:** 302

**Occupied exhibition 2024 brutto:** 9 400

**Represented countries 2024:** 24 countries of the world

**Branches represented:** The largest tourism trade fair in the region. Presentations of countries, regions, national centers, travel agencies, foreign trade fairs, transportation and service providers, and much more related to travel.

**Number of visitors 2024:** 26 815

**Accompanying program 2025:** The 13<sup>th</sup> edition of the International Conference „Tourism Forum,“ presentation of the „Partner Country for 2025“, the two-day festival „Festival Around the World 2025“ featuring many popular travel personalities from around the globe, autograph sessions, competitions, and much more.

**Under the auspice 2025:** **CzechTourism**



**Price from:** 180 EUR / sqm

**Contact:**

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